



Our Customer Success Team
is looking for support:

Direct Marketing Specialist B2B (m/f/d)

tracekey solutions

We're connecting manufacturers, contract manufacturers, logistics, and authorities - with our innovative products we provide smart serialization and track&trace solutions, that meet the demands of our customers: small and medium-size enterprises in currently 52 countries.

You fit into our Customer Success team if you

- are already experienced in Direct Marketing for B2B
- are ready to familiarize yourself with complex technological topics
- love customer acquisition and support
- like to work with teams and are also able to work on your own
- are business fluent in English, a good knowledge of German is desirable
- are confident in using MS Office and CRM systems

Your tasks

- Self dependent market research and analysis
- Planning and implementation of customer acquisition and retention projects
- Processing of customer inquiries
- Further development of our CRM

You can look forward to

...a birthday song from the entire company, flexible working hours, an agile team, daily fresh fruit and vegetables, flat drinks and joint activities such as barbecues, breakfast, sports and much more.

Apply now!

Questions? Interested? Give us a call – or reach out to us via email or LinkedIn

Contact

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We are looking forward meeting you!



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